Cakra Studi Global Strategis
Centre for Strategic and Global Studies

Vision
To be indispensable source of independent analysis, informed debate, and influential ideas
to help improve policy and decision making on global and strategic issues

Mission
(1) promoting a better understanding of the contours, content and context of the global and strategic
development; (2) producing independent and rigorous analysis of critical global, regional and country specific
challenges on advanced development; (3) developing new ideas and options to decision makers
and policy makers in tackling global and strategic challenges

Area of Interests
(1) regional dynamics and transnational
development issues
(2) cosmopolitanism and globalization
(3) neighborhood and national interest
(4) international and foreign affairs

Programs and Activities
(1) regular research and mapping
(2) analysis and briefing
(3) simulation and review
(4) consultation and advocacy
(5) education and training
(6) publication and dissemination
(7) development and publication

Partnership
We welcome any constructive supports and partnerships to enhance analysis, understanding and
policy responses towards our global and strategic challenges.

Resource Centre
Cakra Build Cakra Marbella, our historic departmental
resource centre, as a home base, workshop and
an indispensable part of Centre for Strategic and
Global Studies

Publications
(1) Global and Strategic, a journal
(2) Cakrawala Redaksi, a policy brief
(3) CSGS Paper, a collection of unpublished paper
(4) CSGS Publication, a book publisher

Research Group
(1) globalization and non-military defense
(2) local autonomy and foreign policy
(3) maritime development and defence
(4) tension and conflict resolution
(5) ethnic conflict and human security
(6) migrant worker and sustainable development
(7) international business and negotiation

Keterbatasan Faktor Kedekatan Geografis dalam Mendukung Perkembangan
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Muhammad Fachri Assyauq

Independensi Amerika Serikat dan Investasi Sovereign Wealth Fund Tiongkok di
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Drawing ASEAN Limits and Strengths in Tackling Terrorism: Study Case of Abu Sayyaf Group
Kholtu Usadah & Novita Putri Radiani

REDAKSI JHI
Gedung B Himpun
Jl. Dhimaswangan Dalam
Surabaya 60286
Jawa Timur - Indonesia
jhi.unair@gmail.com
www.csgsunair.org
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Keterkaitan Hegemoni Amerika Serikat terhadap Penguasaan Pasar Industri Kedai Kopi Dunia

Abstract

The United States and its coffee industry is dominance over global coffeehouse market by collectively hold a global market share of 43.2% through American coffee companies. However, in the coffee commodity chain, the United States is considered as one of the largest consumers rather than producers. This anomaly raises a question how a country which is not the main producer dominates the market at the end of the commodity chain. Hegemonic capabilities allow a country to take innovative steps in relation to the competitive advantage theory. Research finds that the United States possesses two hegemonic capabilities which enable it to take innovative measures: (1) its ability to set an agenda in order to create a conducive environment for the domestic coffee industry, (2) and its ability to help transform the coffee industry while turning itself into one of the most influential coffee cultures in the global coffee industry.

Keyword : hegemonic, capability, competitive, advantage, coffee, shop, industry

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