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Representasi Indonesia dalam Koran Australia Sydney Morning Herald Online 2015 Mengenai Kasus Hukuman Mati Andrew Chan dan Myuran Sukumaran: Kajian Analisis Wacana Kritis

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Abstract

The death penalty issue of Andrew Chan and Myuran Sukumaran, two out of nine drug dealers caught in Bali in 2005 of whom well known as the &ldquo;duo Bali nine;&rdquo; had increased tension in the diplomatic relation between Indonesia and Australia several months ago. At that time, the issue caught the attention of media all over the world, including one of the most popular daily newspapers in Australia, Sydney Morning Herald (SMH), especially its online version. As an Australian media, SMH’s representation of Indonesia in its news articles during the tension indicated the presence of a certain ideology construction, particularly Orientalism. Thus, this study intends to examine SMH online’s news articles during the case of the death penalty of duo Bali Nine to look for the representation of Indonesia as well as the assumed ideology constructed inside. This study uses Critical Discourse Analysis (CDA) proposed by Norman Fairclough as the method, making this a qualitative type of study. Meanwhile, the main theory used is Orientalism by Edward Said. The result of the study is that SMH online’s news articles about the death penalty of duo Bali Nine show Indonesia as merciless, thoughtless, immoral, and silent barbarian. Moreover, Indonesia is assumed as powerless and having poor economy and law system. On the contrary, Australia is pictured as the opposite; the powerful one. Thus, Indonesia is depicted to be inferior to Australia. In conclusion, SMH online’s representation of Indonesia in its news during the death penalty issue of duo Bali Nine, Andrew Chan and Myuran Sukumaran, contains the ideology of Orientalism which positions Indonesia, an Eastern country, under Australia, a Western country.

Keyword : critical, discourse, analysis, duo, bali, nine, orientalism, representation, sydney, morning, herald

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