

MASYARAKAT KEBUDAYAAN DAN POLITIK

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The Transformation of Organization Management

Transformasi Manajemen Organisasi

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Abstract

In responding the rapid changes of global environment every organization transforms managerial process. Interaction between organization and new environment is in an action-reaction pattern. The transformation is inspired by the debate of two approaches on organizational structure: Bureaucratic Organizational Structure (Weber) and Modern Organizational Structure (Likert). This paper describes the pictures of organizational environment and the changes that follow; the strategic responds of organization, the structure of organization and the impacts of transformation on the process of organizational activities. It concludes that organizational management should transform its own structure in responding the volatile environment.

Keyword : Management, /, manajemen, organization, /, organisasi, tranformation, /, transformasi, global, changes, /, perubahan, global,

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