Artikel Ilmiah
Smart People: To Know About Competitive Advantage's Strategy

Penelitian Ilmiah
Nilai Ekonomi Kesehatan Pelani yang Ditiupkan Selama Revolusi Hijau di Indonesia: Studi Dampak Kesehatan

Analisis Letak Strategis BKMT di Kota Surabaya dengan Teori Analisis Pendekatan Pusat Gravitasi sebagai Dasar Menentukan Kerugian Sosial (Studi Kasus di Surabaya)


Model Premi Brutto Jaminan Pemilih Kesehatan Mahasiswa di UPT Unnej Medical Center (UMC) Universitas Jember

Analisis Perilaku Pembelian Konsumen untuk Penilaian Pemanfaatan Rawat Inap Rumah Sakit Umum Daerah Bangil

Critical Appraisal
Pengembangan Model Sistem Antrian Resep Apotik Khusus Pasiete ASKES Untuk Pelayanan Rawat Jalan di RSPAD Gelot Selaburo Jekerse Sebuah Tinjauan Kritis

New Release
Building an Activity-Based Costing Hospital Model Using Quality Function Deployment and Benchmarking
<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SMART PEOPLE To Know About Competitive Advantages Strategy</td>
<td>-</td>
</tr>
<tr>
<td>2</td>
<td>Economic Value of Farmers' Health Occurred During the Green Revolution in Indonesia: A Health Impact Study</td>
<td>-</td>
</tr>
<tr>
<td>3</td>
<td>Analysis of Surabaya Community Eye Health Clinic Strategic Location Using Gravity Center Approach Analytical Theory as a Base to Identify Social Lost (A Case Study in Surabaya)</td>
<td>-</td>
</tr>
<tr>
<td>4</td>
<td>Marketing Strategy Based on Customer Relationship Marketing Grounded on Exchange Value Analysis to Improve One- Day-Surgery Service at Lavalette Hospital, Malang, 2005</td>
<td>-</td>
</tr>
<tr>
<td>5</td>
<td>A Gross Premium Model of Jember University Unej Medical Center (UMC) Student Health Care Maintenance</td>
<td>-</td>
</tr>
<tr>
<td>6</td>
<td>An Analysis of Customer Buying Behavior to Increase the Utilization of Bangli Regional Hospital</td>
<td>-</td>
</tr>
<tr>
<td>7</td>
<td>Developing a Prescription Queue System Model in Special Pharmacy Unit for Outpatient Holders of ASKES Health Insurance at RSPAD Gatot Soebroto 2005</td>
<td>-</td>
</tr>
</tbody>
</table>
Analysis of Surabaya Community Eye Health Clinic Strategic Location Using Gravity Center Approach Analytical Theory as a Base to Identify Social Lost (A Case Study in Surabaya)

Analisis Letak Strategis BKMM di Kota Surabaya dengan Teori Analisis Pendekatan Pusat Gravitasi sebagai Dasar Menentukan Kerugian Sosial (Studi Kasus di Surabaya)

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Abstract

Accessible location is very influential to health service utilization rate which is very much determined by transportation and travel distance to the location. Therefore, to find an ideal location for a health clinic, analysis can be done using gravity center approach method. The health facility mentioned is the Surabaya Community Eye Health Clinic (SCEHC). This was a cross sectional study carried out from February to August 2005. The population was stake holders namely the SCEHC management, Provincial Health Office management and SCEHC patients. Respondents were 108 people and the variables observed were: age, education, income, vehicle, time, transportation cost, social-lost, strategic location, transportation total cost and total travel-distance. A Focus Group Discussion was held after a statistical and gravity center approach analysis was conducted. The result showed that the ideal location, theoretically was in Menanggal village of Gayungan district, on the south side of Waru circle, or 12 km from the new SCEHC at East Gayung Kebonsari street. The total transportation cost and travel-distance from Surabaya’s entry points were Rp5,743,024,230.00 and 210.00933042 km. The difference between the ideal location to the new location was Rp1,540,697,482.00 and to the old location was Rp7,731,685,093.00. The social-lost after the relocation were time lost, cost, fatigue, unfamiliar location, traffic jam, transportation difficulties, stress, leaving the family and work. The conclusion was that the ideal SCEHC location, theoretically was in the south side of Waru circle. To prevent any constraints facing the relocation it is best to socialize the new location reducing social-lost after the relocation, and a location map of the new SCEHC location in leaflets to be spread around all Surabaya city point-of-entries.

Keyword : Gravity, Center, Approach, Method, total, cost, total, travel distance, new, SCEHC, old,

Daftar Pustaka :