

Masyarakat, Kebudayaan dan Politik

Volume 24, Nomor 1, Januari-Maret 2011

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Kontestasi Wacana Civil Society, Negara, dan Industri Penyiaran dalam Demokratisasi Sistem Penyiaran Pasc-Orde Baru

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Saling Hubungan antara Lingkungan Eksternal dan Lingkungan Internal Perkumpulan Petani Pemakai Air

The mutual relationship between the External Environment and Internal Environment Water Users Farmers Associations

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Abstract

Organization could not be separated with its external environment. In order the organization to run well, its internal environment ought be collaborate with its external environment. The objective of this research was to analyze the correlation between the external environment (enabling, functional, norm, and diffusion linkage) and the internal environment (structure, control, behavior, and change of organization) of water users association (P3A). This type of survey research used data collected by means of questionnaires, partisipative observation and interview. The data were analyzed by using multiple correlation Pearson Product Moment (PPM). The result of this research indicated that: 1) enabling linkage correlated positively with control and organization change, however it correlated negatively with structure and organization behavior; 2) functional linkage correlated positively with organization structure, however it correlated negatively with control, behavior, and organization change; 3) norm linkage correlated positively with organization control, however it correlated negatively with structure, behavior, and organization change; and 4) diffusion linkage correlated positively with structure and organization behavior, however it correlated negatively with control and organization change. It could be concluded that one of the factors that determined the organizational change was the external environment. The change and development of the organisation should focus on forming the capability of the organization to adapt to its environment.

Keyword : external, environment, enabling, functional, norm, diffusion, linkage,

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