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Abstract

This study aims to explore main concept of "self" in youth construction about self. This analysis stand on discursive analysis which concern about modernism development, late capitalism, and discursive analysis approach. Discursive analysis was done through four stages, i.e. data collection, preparation for analysis, analysis, and report writing. Discursive analysis aims to describe the construction, variability, and function of a discourse. In depth interview were carried to six participants, recorded, transcribed verbatim, and analyzed. Validation process of analysis and interpretation in this research based on coherence principle, i.e. every claims in analysis and interpretation must be based on evidences that refers to texts and must be clear formulated. Research findings show that youth construct about self as substantial-self, social-self, and rational-self. Those concepts are adapted with social condition and real situation. The construction process is experienced by youth directive, constructively, and repressive. Youth acceptance of self as concept, divide into two attitudes: fully acceptance and selective acceptance. Self as concept have function as gratification of psychological and instrumental needs, and also as form of obedience.

Keyword : self, youth, modernism, late, capitalism, discursive, analysis, 

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