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Keputusan Pembelian K4 oleh Ibu Hamid di Wilayah Kerja Puskesmas Tembok Dukuh

Analisis Customer Value Berdasarkan Karakteristik Pelanggan di Balai Pengobatan Gigi Puskesmas Jemursari Surabaya

Mata Pelayanan Kesehatan Berdasarkan Dimensi Dihitcar di Ruang Rawat Inap Penyalit Dalam

Perhitungan Anggaran Jaminan Kesehatan Berdasarkan Nilai Kapitalis di PG Khebet Baru Malang

Analisis Pengaruh Brand Equity terhadap Keputusan Masyarakat dalam Memilih Rumah Sakit Muhammadiyah Surabaya

Dampak Faktor Individu, faktor Pekerjaan dan Faktor Organisasi pada Kepuasan Kerja dan Intensi Turnover Perawat

Rancangan Upaya Peningkatan Capaian Target Jumlah Persalinan Berdasarkan Harapan dan Realitas Ibu Bersalin

Optimasiasi Cost Recovery Rate Berdasarkan Biaya Satuan Menggunakan Metode Activity Based Costing

Analisis Penyebab Penurunan Kinerja Pasien Berdasarkan Model Service Quality Gaps

Identifikasi Ketidaklengkapan Rekam Medis Pasien Rawat Inap Rumah Sakit Muhammadiyah Lamongan

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DESIGN EFFORT IN ENHANCING CHILDBIRTH TARGET ACHIEVEMENT BASED ON MATERNAL EXPECTATIONS AND REALITY

RANCANGAN UPAYA PENINGKATAN CAPAIAN TARGET JUMLAH PERSALINAN BERDASARKAN HARAPAN DAN REALITA IBU BERSALIN

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Abstract

Childbirth is the process of excretion the products of conception of the fetus in which sufficient months. RSI Jemursari Surabaya is one of the hospitals that provide maternity services. Therefore, the achievement of the target number of births in RSI Jemursari Surabaya for 3 consecutive years between 2010 and 2012 with an average percentage of 8.3% is not in accordance with the targets set by the RSI Jemursari Surabaya which is 25% of total deliveries from previous year. The purpose of this study is to provide recommendations in design effort for improving the achievement of childbirth target based on maternal expectations and reality. This study was an observational study. The population in this study was mothers who maternity and use prenatal care at RSI Jemursari Surabaya and other place in 2012. The samples were 60 respondents. The results showed the characteristics of respondents and maternal expectations and reality of the service. Based on these results, the primary advice that can be given by the researchers are the necessity to improve the quality of service and enhancement in cooperation with other maternal services and an alternative mode of payment for birth mothers.

Keyword : childbirth, expectations, performance, improvement, ,

Daftar Pustaka :