Hubungan Tingkat Kematangan Social capital
dengan Pencapaian Target Universal Child
Immunization (UCI) di Wilayah Puskesmas Kota
Surabaya

Upaya Peningkatan Mutu Pelayanan Puskesmas
Rawat Inap Ngadiluwih Kabupaten Kediri dengan
Metode Quality Function Deployment (QFD)

Upaya Peningkatan Kinerja Puskesmas di Kota
Surabaya Berdasarkan Malcolm Baldrige Criteria for
Performance Excellence

Pengaruh Gaya Kepemimpinan dan Leader-member
Exchange terhadap Kinerja Unit Studi Kasus di
Rumah Sakit Muhammadiyah Gresik

Pengaruh Pelaksanaan Community Development
dan Program Positive Deviance di Pos Gizi terhadap
Perilaku Kesehatan Keluarga Balita

Evaluasi Implementasi Pengelolaan BLU Berdasarkan
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daan Health Belief Model di Kabupaten Bojonegoro

DETERBITKAN OLEH:
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FAKULTAS KESEAHATAN MASYARAKAT
UNIVERSITAS AERLANGGA
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Analysis Factors of Maternal Behavior in Exclusive Breastfeeding in Bojonegoro Based to Health Belief Model and Theory of Planned Behavior

Analisis Pengaruh Faktor Perilaku terhadap Cakupan ASI Eksklusif dengan Theory of Planned Behavior dan Health Belief Model di Kabupaten Bojonegor

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Abstract

ABSTRACT

Exclusive breastfeeding was one government programs that target low coverage. One cause of low coverage of exclusive breastfeeding is the attitude, knowledge and behavior of poor mothers to exclusively breast program. The purpose of this research is to analyze the behavior factor in breastfeeding mothers in Bojonegoro theory approach to health belief model and the theory of planned behavior. This type of research is a cross-sectional analytic study approach. Population and the respondents in this study were mothers with infants aged 6 to 12 months. The study was conducted at the research Bojonegoro. The results are based on the results of multiple logistic regression together of the two theories can be seen that the Health belief models self-efficacy is dominant variable \ to the beta value of 5.215 with significant level 0.000 (p < 0.05). Meanwhile, in the theory of planned behavior showed that factors perceived of behavioral control with a beta value of 3.947 with significant level 0.000 (p < 0.05). The conclusion of this research is in both theories obtained results that the dominant variable is the perceived behavior control and self-efficacy, which means that the mother is able to breastfeed exclusively and have the freedom to breastfeed exclusively.

Keywords: Exclusive Breastfeeding, Theory Health Belief Model and Theory of Planned Behavior

Keyword: Exclusive, Breastfeeding, Theory, Health, Belief, Model, and, Theory, of, Planned, Beam

Daftar Pustaka: