**Cakra Studi Global Strategis**

**Centre for Strategic and Global Studies**

**Vision**

to be indispensable source of independent analysis, informed debate, and influential ideas
to help improve policy and decision making on global and strategic issues

**Mision**

1. promoting a better understanding of the contour, content, and context of the global and strategic
development; 2) producing independent and rigorous analysis of critical global, regional and country specific
challenges; 3) advanced development; 4) developing new ideas and options to decision makers
and policy specialists in tackling of global and strategic challenges

**Area of Interests**

1. regional dynamics and transnational development issues
2. cosmopolitanism and globalization
3. nationhood and national interest
4. international and foreign affairs

**Programs and Activities**

1. regular research and mapping
2. analysis and briefing
3. simulation and review
4. consultation and advocacy
5. publication and evaluation
6. articulation and communication
7. dissemination and publication

**Research Group**

1. globalization and non-military defense
2. local autonomy and foreign policy
3. maritime development and defense
4. terrorism and conflict resolution
5. ethnic conflict and human security
6. migrant worker and sustainable development
7. international business and negotiation

**Partnership**

we welcome any constructive support and partnerships to enhance analysis, understanding
and policy responses toward our global and strategic challenges

**Resource Centre**

Cakra Ilmu Cagar Masa, our historic departmental resource centre, is a home base, workshop and
an indispensable part of Centre for Strategic and Global Studies

**Publications**

1. Global and Strategic, a journal
2. Cakrawala Keluarga, a policy brief
3. CSGS paper, a collection of unpublished paper
4. CSGS publisher, a book publisher

**Relasi Globalisasi dengan Keberhasilan Perjuangan Identitas**

Amazigh di Maroko

Ahmad Muhammad

**Globalization and Human Security of Child Labor in Liberia**

in the Case of Firestone

Al Fujiwara

**Alternatif Tradisionalitas CSR dalam Praktek Bisnis Sosial**

Kasus Grammen Danone di Bangladesh

Hirsh Anada

**Intervensi Militer Perancis di Mali: Sekularisme vs Fundamentalisme Islam**

Husni Muradico

**Survivalitas Gerakan Pemberontakan Berbasis Afrika:**

Lord’s Resistance Army

Shofi Nurul Himmah

**Dealing with Immigrant: Australia Security Policy**

Kholidatus Saadah

Novita Putri Rudany
<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Globalization and Human Security of Child Labors in Liberia in the Case of Firestone</td>
<td>113 - 124</td>
</tr>
<tr>
<td>2</td>
<td>Relasi Globalisasi dengan Keberhasilan Perjuangan Identitas Amazigh di Maroko</td>
<td>93 - 112</td>
</tr>
<tr>
<td>3</td>
<td>Alternatif Tradisionalitas CSR dalam Praktek Bisnis Sosial: Kasus Grameen Danone di Bangladesh</td>
<td>125 - 138</td>
</tr>
<tr>
<td>4</td>
<td>Intervensi Militer Perancis di Mali: Sekularisme vs Fundamentalisme Islam</td>
<td>139 - 152</td>
</tr>
<tr>
<td>5</td>
<td>Fenomena Kekerasan Politik di Aceh Pasca Perjanjian Helsinki</td>
<td>153 - 166</td>
</tr>
<tr>
<td>6</td>
<td>Kemenangan Shell dalam Kompetisi Pasar Industri Energi Global melalui Strategi Internasionalisasi Joint Venture dengan Kompetitor</td>
<td>167 - 182</td>
</tr>
</tbody>
</table>
Relasi Globalisasi dengan Keberhasilan Perjuangan Identitas Amazigh di Maroko

Relasi Globalisasi dengan Keberhasilan Perjuangan Identitas Amazigh di Maroko

1. Ahmad Muhammad --> Mahasiswa Fakultas Ilmu Sosial dan Ilmu Politik / tzar_ahmad@yahoo.com

Abstract

This paper aimed to explain the prospect of local identity in globalization. The stated main argument is globalization has an important role in reshaping the local identity which have been marginalized rather than erasing the local identity and change it with the global identity (homogenization). In the successful case of Amazigh’s identity struggle in Marocco, the Amazigh uses two figures of globalization; information, communication, and technology (ICT) revolution and discourse externalization. In this matter, the presence of globalization has the big significance in pushing the re-rise of local identity and making the local identity to be more recognized as the product of globalization, unless as “the victim”.

Keyword : globalization, local, identity, Amazigh, Marocco, government

Daftar Pustaka :