Cakra Studi Global Strategis
Centre for Strategic and Global Studies

Vision

to be indispensable source of independent analysis, informed debate, and influential ideas
to help improve policy and decision making on global and strategic issues

Mission

(1) promoting a better understanding of the contour, context, and context of the global and strategic
development; (2) producing independent and rigorous analysis of critical global, regional, and country-specific
challenges and advanced development; (3) developing new ideas and options to decision makers
and policy specialists in tackling of global and strategic challenges

Area of Interests
(1) regional dynamics and transnational development issues
(2) cosmopolitanism and globalization
(3) normohed its national interest
(4) international and foreign affairs

Programs and Activities
(1) regular research and mapping
(2) analysis and briefing
(3) simulation and review
(4) consultation and advocacy
(5) negotiation and resolution
(6) articulation and communication
(7) dissemination and publication

Partnership
We welcome any constructive supports and partnerships to enhance analysis, understanding and policy
responses toward our global and strategic challenges

Resource Centre
Cakra Ilmuil Cagar Masa, our historical departmental
resource center, is as a home base, workshop and
an indispensable part of Centre for Strategic and
Global Studies

Publications
(1) Global and Strategic Journal
(2) Cakara Global, a policy brief
(3) CSGS paper, a collection of unpublished paper
(4) CSGS Publisher, a book publisher

Research Group
(1) globalization and non-military defense
(2) local autonomy and foreign policy
(3) maritime development and defense
(4) terrorism and conflict resolution
(5) ethnic conflict and human security
(6) migrant worker and sustainable development
(7) International business and negotiation

Relasi Globalisasi dengan Keberhasilan Perjuangan Identitas
Amazigh di Maroko
Ahmad Muhammad

Globalization and Human Security of Child Labor in Liberia
in the Case of Firestone
Aki Fujiiwa

Alternatif Tradisionalitas CSR dalam Praktek Bisnis Sosial:
Kasus Grameneq Danone di Bangladesh
Hirshi Anada

Intervensi Militer Perancis di Mali: Sekularisme vs Fundamentalisme Islam
Husni Muradlo

Survivalitas Gerakan Pemberontakan Bерbêsâs Agana di Afrika:
Lord’s Resistance Army
Shohi Nurul Himnah

Dealing with Immigrant: Australia Security Policy
Kholfat Suadah
Novel Putri Rudany
<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Globalization and Human Security of Child Labors in Liberia in the Case of Firestone</td>
<td>113 - 124</td>
</tr>
<tr>
<td>2</td>
<td>Relasi Globalisasi dengan Keberhasilan Perjuangan Identitas Amazigh di Maroko</td>
<td>93 - 112</td>
</tr>
<tr>
<td>3</td>
<td>Alternatif Tradisionalitas CSR dalam Praktek Bisnis Sosial: Kasus Grameen Danone di Bangladesh</td>
<td>125 - 138</td>
</tr>
<tr>
<td>4</td>
<td>Intervensi Militer Perancis di Mali: Sekularisme vs Fundamentalisme Islam</td>
<td>139 - 152</td>
</tr>
<tr>
<td>5</td>
<td>Fenomena Kekerasan Politik di Aceh Pasca Perjanjian Helsinki</td>
<td>153 - 166</td>
</tr>
<tr>
<td>6</td>
<td>Kemenangan Shell dalam Kompetisi Pasar Industri Energi Global melalui Strategi Internasionalisasi Joint Venture dengan Kompetitor</td>
<td>167 - 182</td>
</tr>
</tbody>
</table>
Alternatif Tradisionalitas CSR dalam Praktek Bisnis Sosial: Kasus Grameen Danone di Bangladesh

Abstract

The ultimate goal of CSR which works for charity has been criticized by some experts. It is because of its dependency towards company and its short-term period. Nowadays, a rising social business (SB) in a profit-oriented company, Danone, becomes an enthralling phenomenon since this company already actively engaged in CSR. Grameen Danone as a joint venture cooperation between Grameen and Danone could indicate that the limited propensity of CSR can be overcome by this social business. Grameen Danone is able to form a social business that is more sustainable and independent in solving malnutrition in Bangladesh. Independency and sustainability are two factors benefited Grameen Danone. Thus, social business offers new advantages in form of innovation and greater efficiency that has not been provided yet by previous CSR.

Keyword: corporate, social, responsibility, social, business, Grameen, Danone, independency,

Daftar Pustaka: