Cakra Studi Global Strategis
Centre for Strategic and Global Studies

Vision

to be indispensable source of independent analysis, informed debate, and influential ideas

to help improve policy and decision making on global and strategic issues

Mission

(1) promoting a better understanding of the contour, content and context of the global and strategic development;
(2) producing independent and rigorous analysis of critical global, regional and country specific challenges and advanced development;
(3) developing new ideas and options to decision makers and policy specialists in tackling global and strategic challenges

Area of interests

(1) regional dynamics and transnational development issues
(2) cosmopolitanism and globalization
(3) national and national interest
(4) international and foreign affairs

Programs and Activities

(1) regular research and mapping
(2) analysis and briefing
(3) strategy and policy
(4) consultation and advocacy
(5) negotiation and resolution
(6) articulation and communication
(7) dissemination and publication

Research Group

(1) globalization and non-military defense
(2) local autonomy and foreign policy
(3) maritime development and defense
(4) resolution and conflict resolution
(5) ethnic conflict and human security
(6) migration and sustainable development
(7) international business and negotiation

Partnership

we welcome any constructive support and partnership to enhance analysis, understanding and policy responses toward our global and strategic challenges

Resource Centre

Cakra Bureaucratic Mura, our historic departmental resource center, as a home base, workshop and an invaluable part of Centre for Strategic and Global Studies

Publications

(1) Global and Strategic, a journal
(2) CSGS Working Paper, a policy brief
(3) CSGSPaper, a collection of unpublished paper
(4) CSGS Publishing, a book publisher

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Jurnal Hubungan Internasional

ISSN: 1411-9382

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Collaboration Strategy dalam Implementasi Corporate Social Responsibility (CSR): Studi Kasus Aqua Danone Klaten

Collaboration Strategy dalam Implementasi Corporate Social Responsibility (CSR): Studi Kasus Aqua Danone Klaten

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Abstract

The development of Multinational Corporations (MNCs) has made many changes in economy. On the other hand, new problems arise and lead to disparities increasing that felt by the public as the advance of a multinational company in the region. In this paper, the author presents a case study of the fruitfulness of Aqua Danone as a company in Klaten on addressing the imbalances that occur in society as a result of the production process. The development of implementation of corporate social responsibility (CSR) using collaboration strategy is chosen as a right steps to resolve the disparities. This is a form of realization of CSR in cooperation with several organizations and relevant NGOs. CSR programs with the collaboration strategy can also develop the company to focus on the development of civil society in a sustainable manner.

Keyword : Multinational, Corporations, Corporate, Social, Responsibility, collaboration, strategy, Aqua, Danone, Klaten,

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