Cakra Studi Global Strategis
Centre for Strategic and Global Studies

Vision
To be an indispensable source of independent analysis, informed debate, and influential ideas to help improve policy and decision making on global and strategic issues.

Mission
1. Promoting a better understanding of the contour, content and context of the global and strategic development; 2) producing independent and rigorous analysis of critical global, regional and country-specific challenges; 3) developing new ideas and options to decision makers and policy specialists in tackling global and strategic challenges.

Area of Interest
1. Regional dynamics and transnational development issues
2. Cosmopolitanism and globalization
3. Nationhood and national interest
4. International and foreign affairs

Programs and Activities
1. Regular research and mapping
2. Analysis and briefing
3. Simulation and review
4. Consultation and advocacy
5. Negotiation and resolution
6. Mediation and mediation
7. Dissemination and publication

Partnership
We welcome any constructive support and partnerships to enhance analysis, understanding and policy responses toward our global and strategic challenges.

Resource Centre
Cakrawala Cakar Muria, our historic departmental resource centre, is a home base, workshop and an indispensable part of Centre for Strategic and Global Studies.

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1. Global and Strategic, a journal
2. Cakrawala Cakar Muria, a policy brief
3. CSGS Papers, a collection of unpublished papers
4. CSGS Publications, a book publisher

Research Group
1. Globalization and non-military defense
2. Local autonomy and foreign policy
3. Maritime development and defense
4. Tackling and conflict resolution
5. Ethnic conflict and human security
6. Migrant workers and sustainable development
7. International business and negotiation

Refleksi 21 Tahun AFTA dan Tantangan Commodity Bust
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Collaboration Strategy dalam Implementasi Corporate Social Responsibility (CSR): Studi Kasus Aqua Danone Klaten
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Collaboration Strategy dalam Implementasi Corporate Social Responsibility (CSR): Studi Kasus Aqua Danone Klaten

Collaboration Strategy dalam Implementasi Corporate Social Responsibility (CSR): Studi Kasus Aqua Danone Klaten

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Abstract

The development of Multinational Corporations (MNCs) has made many changes in economy. On the other hand, new problems arise and lead to disparities increasing that felt by the public as the advance of a multinational company in the region. In this paper, the author presents a case study of the fruitfulness of Aqua Danone as a company in Klaten on addressing the imbalances that occur in society as a result of the production process. The development of implementation of corporate social responsibility (CSR) using collaboration strategy is chosen as a right steps to resolve the disparities. This is a form of realization of CSR in cooperation with several organizations and relevant NGOs. CSR programs with the collaboration strategy can also develop the company to focus on the development of civil society in a sustainable manner.

Keyword : Multinational, Corporations, Corporate, Social, Responsibility, collaboration, strategy, Aqua, Danone, Klaten,

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