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Conversational Impicatures of Pojok Mang Usil in Kompas Newspaper

Implicatures Percakapan Pojok Mang Usil di Koran Kompas

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Abstract

This study aims to provide an analysis of conversational implicatures found in a discourse corner Pojok Mang Usil, Kompas Newspaper. The descriptive qualitative approach was used to analyze the data. Grice's cooperative principles were applied as the theory to analyze the data which were taken from two articles of Pojok Mang Usil in Kompas Newspaper published on May 1st and 2nd, 2013. The results show that the flouting maxims of relevance and manner mostly occur than the flouting maxims of quality and quantity. This means that the flouting maxims is used to convey social criticisms and emphasize the implied meaning of the utterances which are found in the discourse corner.

Keyword: conversational, implicatures, flouting, maxim, discourse, corner,

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