

# **MODEL PEMBERDAYAAN EKONOMI PEREMPUAN KELUARGA NELAYAN MISKIN&nbsp; MELALUI PENERAPAN TEKNOLOGI TEPAT GUNA TERPADU (Studi Keluarga Nelayan Di Kecamatan Pondok Kelapa Kabupaten Bengkulu Utara)**

## **Abstrak :**

*The objective of the research is to formulate a model of potential destitute fisherman wife for the development of productive business by simple and integrated-effective technology. The research have formulated a model to improve the economic productivity of fisherman wife from capture area at Pondok Kelapa Sub-district, North Bengkulu there. The woman was grouped on the four groups based on their capture area or residence. Each group of woman will have four business models, i.e. production of dried fish, nugget fish, presto fish, and fish cracked. Before starting the business each group will make the business plan basically of business choice. They will start the fish business from low capacity i.e. 200 kg of dried fish, 10 kg of nugget fish, 10 kg of presto fish, and 10 kg of fish cracked. They will start of business by using their own of facilities, tools or money capital. Potencial of creditor banking and non-banking institute or person can use for initial of business. University of research institute can give them for technology improvement. Government will facilitate them for legal administration and marketing. Trial production and marketing of these product showed that these product have high value as economic business and give financial added for the fisherman wife to improve the family economic. Benefit & cost (B/C) ratio of four kinds business of fish processing are height return. Research also makes relation and communication to bridge them for marketing. The research also formulated the model of pure fisherman wife empowering to improve their family economic. The model formulated based on social-economic, human resources, environment and natural potency. In which can be explored to improve the fisherman wife family economic. In the general, the model can applied for all fisherman wives at the coastal area.*

## **Keyword :**

*Fisherman wife, Integrated- effective technology, Fish processing module, and Family economics empowering model*