Penyusunan Kebijakan Partnership dan Development dalam Pemanfaatan Dana BUMN untuk Pengembangan UKM

Abstrak :
This research-based paper assumes that in the reform era the demands and insistence that SOEs are not merely pursuing economic motives. The research was conducted in 2 districts, Tuban and Jombang, using 100 respondents (SMEs). The result showed that more than half of the SMEs still have never received assistance from the state through the CSR program. In the implementation of the Community Development (or CSR) program, one of the target groups that needed and has been the focus of attention of SOEs in East Java is the perpetrators of SMEs. However, the involvement and support of the SOEs in the management and development of SMEs was a strategic step and had proven to have positive effects of acceleration in resolving poverty and empowerment of SMEs in East Java

Keyword : community development, corporate social responsibility, SME, SOE, empowerment

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