PEMANFAATAN LAYANAN PERPUSTAKAAN BAGI KALANGAN REMAJA (STUDI TENTANG MOTIVASI PEMANFAATAN LAYANAN BADAN PERPUSTAKAAN DAN KEARSIPAN PROVINSI JAWA TIMUR)

Abstrak:

The more rapid technological development in the global world, the more active to move the existence of the library in the community of life as well. The library seeks full moving with the flow to maintain it existence by making progress so it is not abandoned by devotes. This study describes about user’s background in using library. So it’s appear motivations behind the user in utilizing the services of Badan Perpustakaan dan Kearsipan Provinsi Jawa Timur. The purpose of this research is can provide an overview to the library’s with various needs of user. This study uses Clayton Alderfer’s motivation theory. Those are Existence, Relatedness, and Growth. Supported by previous study by title Embracing Service To Teens by Michael Casey and Michael Stephens.

Keyword:

Daftar Pustaka:

Siagian, Sondang P. Teori Motivasi Dan Aplikasinya. Rineka Cipta. 2004 Jakarta