Motivasi Kunjungan Pada Perpustakaan Umum (Studi Deskriptif Mengenai Motivasi Kunjungan Pada Perpustakaan Umum Kota Trenggalek)

Abstrak :

Public libraries provide information to all levels of society who need it, so that all members of society, especially those in the area around the public library, can gain access to information from the library. The actual existence of a public library is needed in an area, as well as the city's public library Trenggalek also provide information needed by the public. By the library then it will attract people to visit. Visits users also have a variety of reasons such as seeking information and some even want to just relax. Therefore, visitors who come to the library has its own motivation to visit the library. Motivation is the drive that is in a person to perform an action. To see the motivation of which is owned by the city's public library users Trenggalek then used motivation theory of Herzberg's theory of motivation that is commonly known as the Two Factor Motivation. By describing the motivation based on Herzberg's theory, the results obtained are the internal and external factors on the user, which is where the users are internal factors to meet their information needs. As for the external factors are the users to enjoy the facilities provided by the library.

Keyword :

Daftar Pustaka :