ALLUSION

VOLUME I NUMBER II AUGUST 2012

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Heroism” as an Alibi of Mass Movement: A Barthesian Reading of the Apparel of Bonek (Persebaya Football Fans Club)

Heroisme sebagai Alibi Pergerakan Massa: Sebuah Pembacaan Barthesian dari Pakaian Bonek (Fans Klub Sepakbola Persebaya)

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Abstract

Bonek refers to Persebaya (Surabaya local football club) supporters who are notorious for their anarchist behavior (bullying, fighting among certain football fans, breaking stadium facility). Whenever Persebaya plays, these Bonek are always present to support their favourite team, except in some occassions when they are not allowed to come to the stadiums by the national football comittee for their reckless behavior. We can identify Bonek easily as they usually wear a certain apparel: green shirts with various pictures and words showing their support to their beloved team. This research aims to reveal certain ideology of words and pictures printed on Bonek shirts worn by them in the match. We are curious to know whether the shirt took part in shaping what they are and what they can do. In addition to the Barthesian semiotics used to analyze the data, we interviewed some Bonek to support our analysis. The study finds that the symbols printed on Bonek shirt represent the ideology of heroism derived from ‘Bung Tomo’ spirit during the colonial war againts the Dutch. Another ideological reading reveals that the myth of heroism serves as an alibi of mass movement which often ‘justifies’ the way Bonek supporters conduct ‘unpleasant’ or reckless behaviors.

Keyword : Bonek, Heroism, Semiotics, Mass, Movement;, , Hooligan, ,

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